ASI Boreal Bird-A-Thon

Step-by-Step

STEP 1: PICK UP YOUR FORMS
Go online and get your forms at http://aksongbird.org/

STEP 2: FIND SUPPORTERS
Ask friends, family, co-workers, neighbors and local business owners to make pledges to your Boreal Bird-A-Thon. Share with your potential supporters the 'Alaska Songbird Institute's 2015 Annual Newsletter' describing our programs supported by Bird-A-Thon. A Sample Fundraising Ask Letter is available for you to adapt as you wish and send to potential supporters. Record your donations and pledges on the Pledge Tracking Sheet.

STEP 3: GO BIRDING DURING ANY 24 HOUR PERIOD BETWEEN MAY 13 - JUNE 8.

Individuals: Bird anytime in a 24 hour period, between May 13-June 8, anywhere in Alaska. Drive, fly, walk, or ride your bike as you race against other birders in the state

Teams: Bird anytime in a 24 hour period, between May 13-June 8 with your group of friends, family, or co-workers anytime, anywhere in Alaska. Compete against other teams and individuals for the most species seen and most money raised. At least ¾ of the members of your team must see or hear the bird to count it. Don't know anyone to bird with? No problem, join a team from the list below and go with some experienced local birders.

Sponsor: Sponsor a team from the list on our website, or one you know. Sponsor an individual or the event itself!

STEP 4: RETURN DONATIONS & COMPLETED FORMS TO THE ALASKA SONGBIRD INSTITUTE
There are two ways to return your information.

1) Give your pledges or donations to your team leader the day of your Bird-A-Thon.
2) Mail the completed packet to Alaska Songbird Institute, P.O. Box 80235, Fairbanks, AK 99708. Packets must be in our mailbox by June 15 to be eligible for prizes.

Your completed packet should include the following:

1) Pledge tracking sheet
2) Species list
3) Report Form
4) All collected pledges

Thank you for participating, and contributing towards the conservation of boreal songbirds!